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## **Canadian Nuclear Society**

### **DIET 2025 Sponsorship and Exhibition Information Package**

**October 20<sup>th</sup> – 22<sup>nd</sup>, Hyatt Regency Toronto, Ontario**

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## 1. Sponsorship Levels for DIET 2025 Conference

**Table 1: Cost of Sponsorship Levels for DIET 2025 Conference**

Conference	Host	Platinum	Gold	Silver	Bronze
Sixth DIET Conference	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000

## 2. Benefits Associated with Sponsorship Levels

**Table 2: Benefits associated with the Various Sponsorship Levels for DIET 2025 Conference**

Benefit	Host	Platinum	Gold	Silver	Bronze
Sponsorship Level Pricing for NWMDER in 2025	See Table 1				
Number of 100% discounted (complimentary) registrations	5	4	3	2	0
Complimentary Exhibitor Booth (includes 2 additional complimentary registrations for running the booth). <i>Host and Platinum sponsors have first choice of location on floorplan for in-person events.</i>	Yes	Yes	Yes	Yes	No
Select specific event activities from the Shopping Cart that fit within the value of the Sponsorship level chosen.	Yes	Yes	Yes	Yes	Yes
<b>Visibility and Involvement Prior to Event</b>					
Logo and link to company website featured on event website, and a 'thank you for sponsoring' announcement on LinkedIn	Yes	Yes	Yes	Yes	Yes
Opportunity to display company marketing video on screen in the plenary room (if held in-person) or on rotating banner of event website homepage (if this is held virtually).	Yes	Yes	Yes	No	No
Logo on all conference marketing communications	Yes	Yes	No	No	No
Opportunity to provide a representative on the event organizing committee to participate in key decisions	Yes	Yes	No	No	No
<b>Visibility and Involvement During Event</b>					
Logo and name displayed at all appropriate opportunities during the event both for virtual and in-person events (e.g., scrolling slide show during program-free times, signage, etc.)	Yes	Yes	Yes	Yes	Yes
Verbal recognition of sponsorship at all appropriate opportunities during event	Yes	Yes	Yes	Yes	Yes
Number of event meals at which company receives a reserved table	All	2	1	0	0
Opportunity for podium appearances such as welcoming registrants at the start of event	Yes	No	No	No	No

**Benefits (see Table 2) associated with the sponsorship levels (singletons or multi) that require follow-up:**

1. **Shopping Cart selections** (Event activities that Sponsors can select to be identified with their sponsorship up to the value of their sponsorship, e.g. Event Mobile app.)
  - a. Use the CNS Sponsors & Exhibitors platform to select the Shopping Cart items for the conference. As selections are made the item will be removed from inventory. Shopping cart items do not have to be selected at the time of placing the order(s); however, since the number of shopping cart items is limited, it is recommended the selections be made soon as convenient (at least 4 months prior to the event start date). These will be assigned on a “First come, first served” basis.
  - b. Please see each event’s website to review the associated Shopping cart.
  - c. As event preparations finalize, events may add items to the shopping cart on their events websites. Sponsors will be informed as these occur.
  - d. Co-sponsorship is available for many of the items. Please reach out to the CNS Sponsorship & Exhibits Chair (contact information on the front page) if you are interested in co-sponsoring.
  
2. **Complimentary Exhibit Booths (Silver level and above)**

Use the CNS Sponsors & Exhibitors platform to select the Complimentary Exhibit Booth. If the Exhibit Booth layout has been finalized at the time of the Sponsorship order, you will be able to view the Exhibit Booth layout and select a location. Note, some locations may be reserved for particular Sponsorship levels depending on the event. If the Exhibit Booth layout is not finalized, you will be notified by email when it is.
  
3. **100% Discounted registrations**

A form will be provided for you to provide contact information for those receiving 100% Discounted registrations to the event’s registration organizing coordinator. We realize that contact information may not be known for some time. However, to enable adequate planning, contact information **MUST** be provided 3 months prior to the event start date to avoid forfeit.
  
4. **Discounted Registrations for those Sponsors of multiple events (Table 3)**

A form will be provided for you to provide the contact information for those receiving Discounted registrations to the event’s registration organizing coordinator. We realize that contact information may not be known for some time. However, to enable adequate planning, contact information **MUST** be provided 3 months prior to the event start date to avoid forfeit.
  
5. **Benefits associated with Visibility and Involvement Prior to Event and Visibility and Involvement During Event** do not require follow-up actions (other than to provide a logo if yours has changed or if the CNS does not have it).

### 3. Benefits of Sponsoring Multiple CNS Events

**Table 3: Benefits of Sponsoring Multiple CNS Events**

Additional Benefits Depending on the Total Amount Sponsored	2 Events >= \$20,000 10% Discount	3+ Events >= \$35,000 20% Discount
Number of additional discounted registrations at conferences of your choice in discussion with the S&E Chair.	4	4
Your logo displayed at all CNS events during 2025	Yes	Yes

**Limitations to Additional Discounted Registrations:**

1. Bonus discounted registrations **cannot** be used for International Conferences with ANS involvement.
2. Registrants of discounted complimentary registrations must be identified **3 months prior to the start of the event.**

### 4. Exhibit Booth Details

This section details the benefits (Table 4) of purchasing Exhibit Booths and the requirements of follow-up by Exhibitors to ensure timely confirmation of the benefits. The Online S&E management system will be used for Exhibit Booth purchases. Because of the newness of the system, confirmation of the intended Exhibit Booth(s) will be made by email as was done in the past. Access to the CNS Sponsorship & Exhibitors platform will be provided where the Exhibit Booth orders will be completed. Each event’s website will have a portal to view the various Exhibit Booth details.

**Table 4: Features of Exhibitor Booths**

Exhibitor Booth Features	Value
<ul style="list-style-type: none"> <li>• Two full conference registrations for staff to attend to booth. This includes full access to the event and all conference programming, including meals. Please note that the staff must register at least three months before the event (discount codes to be provided).</li> <li>• One booth space (~10-ft x 10-ft, to be confirmed for each individual event)</li> <li>• One 6-ft draped table</li> <li>• Two side chairs and waste basket</li> <li>• List of event attendees</li> <li>• General company visibility:               <ul style="list-style-type: none"> <li>○ Company logo displayed on event website, with link to company website</li> <li>○ Company logo displayed on large poster on-site, and in a scrolling slide show during event down-time</li> </ul> </li> </ul>	\$4,500 + HST = \$5085

If Exhibit Booths are purchased for 2 or more events, the Exhibitor would be eligible to select \$4,500 worth of items from the Shopping Cart for one event. Cart selections must be made 4 months before the event to avoid forfeit of the benefit.

## 5. Terms and Conditions

- Sponsorship and Exhibition opportunities will be confirmed on a first-come, first-served basis. After your participation has been confirmed, you will be provided with a link to access the CNS Sponsorship & Exhibitors platform for payment and selection of various benefits.
- Payment of invoices for sponsorship and exhibition items is expected in full within 30 days of invoicing. Sponsorship and exhibition items with payment not received within 30 days of invoicing are not considered guaranteed.
- The CNS does not assume liability for loss of or damage to company’s material or equipment when on-site at an in-person event.

## 6. Methods of Payment

Payments can be made directly through the CNS Sponsorship & Exhibitors portal.

**Payment types include:**

- Credit card (VISA / MasterCard / AMEX)
- Cheque payable to “Canadian Nuclear Society” and mailed to  
Mailing Address:  
CNS c/o Blosser and Associates  
33 Bloor Street East, Suite 901  
Toronto, ON M4W 3H1
- Electronic Funds Transfer

## 7. Cancellation and Refund Policy

No refunds will be provided for cancellation of sponsorship and exhibition items once the booking has been finalized.

## 8. Shopping Cart Items

Item	Comments	Value (In-Person)
Banquet Dinner	Reserved for the Host Sponsor has priority for this item. Verbal recognition to be given at the start of the event. Company name	\$20,000

	and logo to be displayed in prominent locations during the conference.	
<b>Pre-Banquet Reception</b>	Verbal recognition to be given as reception ends. Company name and logo to be displayed in prominent locations during the conference.	\$10,000
<b>Banquet Entertainment</b>	Some examples include a band for an in-person event. Verbal recognition to be given during event, and company name and logo to be displayed in prominent locations during conference.	\$10,000
<b>Opening Reception</b>	The 1 <sup>st</sup> Platinum Sponsor (if any) has priority for this item. Verbal recognition to be given at the start of the reception. Company name and logo to be displayed in prominent locations during reception.	\$20,000
<b>Day 1 Luncheon with Keynote Speaker</b>	Verbal recognition to be given at the start of the luncheon. Company name and logo to be displayed on the screens during lunch. Opportunity to provide a company representative to do an opening speech and introduce the keynote speaker. (No speaker, \$15000 Committee to decide)	\$20,000
<b>Day 2 Luncheon with Keynote Speaker</b>	Verbal recognition to be given at the start of the luncheon. Company name and logo to be displayed on the screens during lunch. Opportunity to provide a company representative to do an opening speech and introduce the keynote speaker. (No speaker, \$15000 Committee to decide)	\$20,000
<b>Day 3 Luncheon with Keynote Speaker</b>	Verbal recognition to be given at the start of the luncheon. Company name and logo to be displayed on the screens during lunch. Opportunity to provide a company representative to do an opening speech and introduce the keynote speaker. (No speaker, \$15000 Committee to decide)	\$20,000
<b>Student Poster Session</b>	Verbal recognition to be given at the start of the session. Company name and logo to be displayed in prominent locations during the session. Opportunity to aid in announcing the winners of the prizes for best poster presentation.	\$10,000
<b>Day 1 Delegates Breakfast Sponsor</b>	Verbal recognition to be given. Company name and logo to be displayed in prominent locations during breakfast.	\$5,000
<b>Day 2 Delegates Breakfast Sponsor</b>	Verbal recognition to be given. Company name and logo to be displayed in prominent locations during breakfast.	\$5,000
<b>Day 3 Delegates Breakfast Sponsor</b>	Verbal recognition to be given. Company name and logo to be displayed in prominent locations during breakfast.	\$5,000
<b>Day 1 Speaker's Breakfast Sponsor</b>	Verbal recognition to be given. Company name and logo to be displayed in prominent locations during breakfast.	\$4,000

<b>Day 2 Speaker's Breakfast Sponsor</b>	Verbal recognition to be given. Company name and logo to be displayed in prominent locations during breakfast.	\$4,000
<b>Day 3 Speaker's Breakfast Sponsor</b>	Verbal recognition to be given. Company name and logo to be displayed in prominent locations during breakfast.	\$4,000
<b>Day 1 AM Coffee Break</b>	For in-person events, coffee and tea is provided for all delegates. Please note, sponsors are allowed to select one coffee break over the course of the conference.	\$3,000
<b>Day 1 PM Coffee Break</b>	For in-person events, coffee and tea is provided for all delegates. Please note, sponsors are allowed to select one coffee break over the course of the conference.	\$3,000
<b>Day 2 AM Coffee Break</b>	For in-person events, coffee and tea is provided for all delegates. Please note, sponsors are allowed to select one coffee break over the course of the conference.	\$3,000
<b>Day 2 PM Coffee Break</b>	For in-person events, coffee and tea is provided for all delegates. Please note, sponsors are allowed to select one coffee break over the course of the conference.	\$3,000
<b>Day 3 AM Coffee Break</b>	For in-person events, coffee and tea is provided for all delegates. Please note, sponsors are allowed to select one coffee break over the course of the conference.	\$3,000
<b>Day 3 PM Coffee Break</b>	For in-person events, coffee and tea is provided for all delegates. Please note, sponsors are allowed to select one coffee break over the course of the conference.	\$3,000
<b>Student Participation Assistance</b>	This opportunity helps to offset the cost to students for travel and accommodations to increase participation across Canada. Verbal recognition to be given at the start of the conference. Company name and logo to be displayed in prominent locations during event.	\$20,000
<b>Event Audio-Visual Services #1 of 2</b>	Helps offset the AV services required for all plenary and technical presentations during an in-person event.	\$15,000
<b>Event Audio-Visual Services #2 of 2</b>	Helps offset the AV services required for all plenary and technical presentations during an in-person event.	\$15,000
<b>Event Delegate Bags</b>	Provided to each delegate with a full registration. Sponsoring company logo (in addition to conference and CNS logo) to be printed on bag.	\$10,000
<b>Event Check-In Desk</b>	Sponsor logo will be displayed at the event check-in desk.	\$6,000

<b>Digital Event Program</b>	Events Programs receive much viewing during the event and therefore over an opportunity for Sponsors to have their logos viewed many times.	\$5,000
<b>Event Mobile App</b>	Verbal recognition to be given. Company name and logo to be prominently displayed on event app (in addition to the CNS and conference logo).	\$7,000
<b>Event Wifi</b>	Verbal recognition to be given. Company name and logo to be displayed at all appropriate opportunities.	\$5,000
<b>Event Proceedings</b>	The event proceedings serve as a permanent record of the technical content of the event, including final papers of the presenters. In some cases, this may also include content from the plenary program. Company logo to be prominently featured.	\$5,000
<b>Delegate Name Tags &amp; Lanyards</b>	This item ensures prominent visibility for the company throughout entire event. Company logo to be printed or displayed next to conference logo. Additional cost if you would also like your logo on the lanyards that hold the name tags	\$5,000 + \$2000 for lanyards
<b>Water AM</b>	For every station/room for all the days. Company name and logo to be displayed.	\$5,000
<b>Water PM</b>	For every station/room for all the days. Company name and logo to be displayed.	\$5,000
<b>Technical Session</b>	Verbal recognition to be given during session. Company name and logo to be displayed at appropriate opportunities during session.	\$1,000
<b>Plenary Session #1</b>	Verbal recognition to be given during session. Company name and logo to be displayed at appropriate opportunities during session.	\$4,000
<b>Plenary Session #2</b>	Verbal recognition to be given during session. Company name and logo to be displayed at appropriate opportunities during session.	\$4,000
<b>Plenary Session #3</b>	Verbal recognition to be given during session. Company name and logo to be displayed at appropriate opportunities during session.	\$4,000
<b>Plenary Session #4</b>	Verbal recognition to be given during session. Company name and logo to be displayed at appropriate opportunities during session.	\$4,000
<b>Plenary Session #5</b>	Verbal recognition to be given during session. Company name and logo to be displayed at appropriate opportunities during session.	\$4,000
<b>General Contribution</b>	Pricing to be negotiated with event organizing committee	\$1,000 and more